



BOLT SPORTS REPORT

Video & Digital Sponsorship Package

2026 Season

Play-by-Play: Riley Bolton

Color Commentary: Van Wert CEO Program Students

Web: BoltSports.tv

Get your business in front of the Bolt Sports Report audience.

Bolt Sports Report is Riley Bolton's video and digital coverage of local sports — livestreamed play-by-play, highlight reels, interviews, and postgame breakdowns, built on a growing YouTube channel with an established local audience. A BSR sponsorship reaches viewers live AND every time the video is watched again after the fact — highlights get replayed, shared, and rewatched for months.

Why video sponsorship works here

- Channel has grown to 9,600 subscribers with 3.8 million total lifetime views.
- Video lives on after the game — highlight clips and full-game VODs get watched for weeks.
- Visual placement (logo bug, on-screen banner) keeps your business seen throughout the broadcast. Pair it with a Rewind 102.9 radio buy to be heard, too.
- Cross-promotion across game coverage, interviews, and postgame content — not a single spot, a presence.

Sponsorship Inventory

Placement	What Viewers See
Standard Ad Package	30-second video ad rotated into natural stoppages throughout the broadcast — between quarters, during timeouts, during injuries, and select halftime breaks. Repeated airtime, no live read.
Pregame Sponsor	Your logo displayed on screen during the pregame open.
Rotating Sponsor Wheel	Your logo cycles through a sponsor bar on the live scoreboard graphic for the entire broadcast.
Halftime Show Sponsor (Presenting exclusive)	Your logo displayed on screen for the entire halftime break.
Postgame Interview Sponsor	Your logo displayed on screen during the postgame interview segment.
Timeout Sponsor	Your logo displayed on screen during game timeouts.
Presenting Billing	Your logo carries top billing throughout the broadcast and in the title of every game video, plus a dedicated, permanent slot on the scoreboard graphic.
BoltSports.tv Placement	Your logo on the BoltSports.tv sponsor bar linked to your business, plus your name and link in the description of every game video.

Want your name spoken live, too? Ask about bundling with a matching Rewind 102.9 radio slot.



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Sponsorship Tiers

Season buys start at Silver and run through the end of the 2026 football season only. Bronze is a single-game option for anyone who wants to test a broadcast first.

BRONZE — SINGLE GAME

\$35 / game — single-game buys only

- 30-second video ad rotated between quarters, timeouts, injuries, and select halftime breaks
- Minimum 2 airings that broadcast — no live read, straight repeated airtime
- Fills open inventory week to week; does not hold a season slot

SILVER — WHEEL SPONSOR

\$350 / season • \$55 / game

- **Guaranteed 3+ airings every broadcast**, including one premium slot — end of the 1st quarter or the lead-in to the halftime show
- Logo in the **Rotating Sponsor Wheel** on the live scoreboard graphic, cycling all game long
- Logo on the **BoltSports.tv sponsor bar**, linked to your business
- Your name and link in the **description of every game video**, permanently

GOLD — NAMED SPONSOR

\$500 / season — 3 available (1 per named segment)

- Everything in Silver, plus:
- Exclusive on-screen billing on **ONE named segment of your choice** — Pregame, Postgame Interview, or Timeout. Add the matching Rewind 102.9 radio slot separately for a live spoken read.
- **Main 4 Sponsor** — featured logo on the BoltSports.tv home page for the rest of football season
- First right of renewal on that segment for the following football season

PRESENTING SPONSOR — ONLY 1 AVAILABLE

\$750 / season

- Everything in Gold, plus:
- Your named segment is the **Halftime Show** — logo on screen for the full break, Presenting only, no other tier can buy it
- "Presented by [Your Business]" displayed on screen throughout the broadcast, and carried in the **title of every game video**
- **Dedicated, permanent logo slot on the scoreboard graphic** — separate from Rewind 102.9's own scoreboard sponsor slot — on screen the entire game
- **Top position** on the BoltSports.tv home page, above the Main 4
- First right of refusal on the Presenting slot for the following football season



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How It Works

- 1 Pick your tier.**
Season or single game. Mix and match inventory if none of the tiers fit exactly — the structure is a starting point, not a wall.
- 2 Send your logo and a 30-second spot.**
Don't have a spot? We can put one together from your logo, a few photos, and a script.
- 3 You're on the air.**
Your placement starts with your first scheduled broadcast and runs through the rest of the football season, live and on every replay after.

Limited Inventory — 10 Sponsors, 2026 Football Season

The season pool is capped at **10 sponsors total**: 1 Presenting, up to 3 Gold, and the rest Silver. Gold and Presenting count toward the 10, not on top of it. Bronze is single-game only and fills whatever is still open that week. A smaller pool means more airings for your spot and a broadcast viewers actually stay tuned to. Once the ten are sold, the season is closed.

Term & Scope — 2026 Football Season Only

Every sponsorship on this sheet — season and single-game — covers Bolt Sports Report **football** broadcasts for the 2026 season only, and ends with the final football broadcast of that season. Placement does not carry into basketball, baseball, or any other sport, and does not automatically renew. Coverage of other sports is offered separately. Renewal and first-refusal rights described above apply to the following football season only.

The broadcast schedule is subject to change. If a scheduled broadcast does not take place, that placement carries to the next broadcast of the same football season.

READY TO LOCK IN YOUR SPOT?

Contact Riley Bolton @ 419-296-9197 or Riley.Bolton.Media@gmail.com